

San Diego, CA | deannambrigman.com | deannambrigman@gmail.com | 760.554.7372

Leverage Multi-Discipline Skill Set from Project Concept to Delivery

Lifelong creative designer with focus on user-centered digital media. Accessibility advocate with positive can-do attitude with ability to learn quickly and keep up-to-date with trends and techniques. Experience working in agency environment and collaborating across functional areas. Detail-driven in approach. In free time, lead team of 3 in writing, drawing, and producing weekly webcomic.

Adobe Creative Suite | HTML5 / CSS3 | Sketch / Adobe XD | Digital Illustration
Learning Design | Graphic Design | User Experience (UX) | JIRA

Professional Experience

Qualcomm, Inc. San Diego, California

Semiconductor and wireless telecommunication technology company.

Multimedia Designer, Senior

2016 - Present

Design and produce communication materials across functional areas, such as training materials, emails, websites, job aid, posters, for internal audience with focus on comprehension and consistent user experience.

- Created, updated, and maintained internal templates for employee targeted communications across global, multicultural audience, enabling consistent communication style and improving employee compliance.
- Conducted user studies and used feedback and research, improving usability and usefulness of emails, job aid, internal websites, white papers, and training courses allowing employee self-service for common issues.
- Collaborated with multiple departments to improve visual and written content, increasing self-service and decreasing trouble ticketing.
- Advocated for good accessibility standards and practices, inspiring thoughtfulness and resulting in low effort, high impact improvements across departments.

ScienceMedia, Inc. San Diego, California

2008 - 2016

eLearning development company specializing in engaging, interactive, science training.

Development Manager

2013 - 2016

Managed team of 6 developers and designers with varied skill sets in the creation of multiple component projects by creating schedules, time budgets, and managing workflow. Collaborated across functional areas to ensure quality of training content across production process.

- Developed and codified standard production pipeline, ensuring consistency across projects and making project planning and milestone tracking easier.

Deanna Brigman Heine

Multimedia
Designer

San Diego, CA | deannambrigman.com | deannambrigman@gmail.com | 760.554.7372

- Created production and style documents in partnership with functional leaders, establishing guidelines that made project pitching and quality control more efficient and consistent.
- Established standards and development practices to achieve streamlined and consistent workflow, creating agile team quick to adapt to changing timelines and requirements.
- Oversaw production of multi-stage projects with budgets ranging from \$10K to \$250K, allowing adherence and developing agile and efficient development process for cost savings.

Lead Developer

2011 - 2013

Designed and produced marketing and training materials such as postcards, brochures, websites, illustrations, interfaces, and web graphics for industry leading pharmaceutical companies.

- Worked across functional areas proactively implementing standards and best practices, reducing review and revision time.
- Vetted new techniques, software, and technologies, improving standards of production and keeping content up to technological requirements.
- Mentored team members in digital design software and techniques, including 1-on-1 coaching and brown bag sessions, enriching work quality and improving team collaboration.

Animator and Production Artist

2008 - 2011

Created and animated scientifically accurate medical art assets for use in training materials for variety of experience levels across range of multimedia deliverables. Animated, edited, and exported instructional videos.

- Collaborated with SMEs in creating flexible and accurate assets for re-use by other artists, improving overall artistic quality of work.

Education

Bachelor of Science (BS), Media Arts and Animation, with highest honors, Art Institute of California, San Diego, CA

Professional Involvement

Administrator, Illustrator and Sequential Artists Community, Discord Platform
Mentor, Illustration Community

2017 – Present

2016 – Present