

# Deanna Brigman Heine

Multimedia Design Professional with 10+ years of experience in the design process, from concept to delivery.

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## Summary

- Highly creative with an eye for design.
- Experience coordinating multiple projects on short deadlines.
- Expert at interdepartmental collaboration and communication.
- Skilled with Adobe Creative Cloud Suite, Front End Web Development, User Experience, eLearning concepts

## Key Skills

- Adobe Creative Suite
- HTML/CSS
- Sketch/Adobe XD
- Microsoft PowerPoint and Word
- Digital Illustration
- Graphic Design
- User Experience
- Accessibility

## Work Experience

Qualcomm, Inc. San Diego, California  
Multimedia Designer, Senior (2016 to Present)

- *Tech company in cellphone chipsets and IOT technology*
- Designing and producing communication materials across disciplines, such as training materials and website designs for an internal audience to ensure comprehension and consistent user experience.
- Updating internal templates and writing communication materials for employee compliance across a global, multicultural audience.
- Conducting user studies, and using feedback and research to improve usability and usefulness of emails, job aid, internal websites, white papers, and training courses.
- Collaborated with multiple departments to improve visual and written content to increase self service and decrease trouble ticketing.
- Created deliverable plan and templates to allow internal stakeholders to draft their own documents following good change communication and user experience standards.
- Advocate for good accessibility standards and practices.

ScienceMedia, Inc. San Diego, California  
Development Manager (2008 to 2016)

- *eLearning development company specializing in engaging, interactive, science and medical training.*
- Designing and producing marketing and training materials such as postcards, brochures, websites, illustrations, interfaces, and web graphics for industry leading pharmaceutical companies.
- Creating production and style documents to ensure consistency across assets in adherence to new and established visual guidelines.
- Managing a team of five developers with varied skill sets in the creation of multiple component projects by creating schedules, time budgets, and managing workflow.
- Overseeing production of multi-stage projects with budgets ranging from \$10,000 to \$250,000.

Illustrator - Freelance (2007 to Present)

- Illustration and graphic design services
- Consulting with clients to discuss needs and creative solutions.
- Producing digital and print media, including brochure design, business cards, and logo design.
- Arranging and communicating with vendors for the production of collaterals.

## Education

- Bachelor's of Science-Media Arts and Animation (June 2008)
- Art Institute of California-San Diego, San Diego, CA Graduated Highest Honors